

School: _____

Student: _____

Level: (Please circle) I II III IV

Affiche: Original Art
(Affiche Beaux Arts)

Directions to the Administrator: The theme of this year's poster competition is "**Historic French influence in the Midwest.**" From fur trading and exploration to architecture, place names, and cultural traditions, French influence played a vital role in shaping the American Midwest. French explorers like Marquette and La Salle were among the first Europeans to chart this region, and many cities bear the mark of that legacy.

The Poster Registration Form on the following page must be completed and accompany the poster to help the judges in the interpretation of your work. Any text on the poster itself must be in French. If you choose to use captions and illustrations on your poster, the French must be accurate and suitable to your level.

Posters **must be on a canvas or posterboard measuring 12x16"**. Any posters larger or smaller than 12"x16", or with drawing or illustration not done by hand, or without the Poster Registration Form fully completed **will be disqualified**. If the judges suspect plagiarism in the French language, the poster will be disqualified. **Each school may submit one Beaux Art poster per level per school.**

Scoring: Judge the posters using the following guided holistic point system. The first-place will be the one that earns the most points out of 20; the second-place, the one that scores the second-highest total, and so on. **PLEASE BREAK ANY TIE.**

Criteria	Points	What Point Value Means
Neatness	5	- illustrations/optional text extremely neatly drawn
	3	- illustrations/optional text quite neatly drawn
	2	- illustrations/optional text generally neatly drawn
	1	- somewhat careless and messy
	1	- very careless and messy
Originality	5	- superior originality
	4	- above average originality
	3	- some originality
	2	- very little originality
	1	- totally lacking in originality
Accuracy of research and French language	5	- topic well-researched, very few errors
	4	- evidence of topic research, several minor errors
	3	- little evidence of topic research, some serious errors
	1	- research sketchy, numerous serious errors
	1	- clearly the poster was completed on the bus on the way to the Congrès
Appropriateness of message and illustrations to theme	5	- message strongly supports illustrations, both highly appropriate to theme
	4	- message generally supports illustrations, both quite appropriate to theme
	3	- message somewhat supports illustrations, both fairly appropriate to theme
	2	- message or illustrations clear but unrelated to theme
	1	- message or illustrations unclear

Poster Registration Form

Please complete this form which must accompany your poster. Failure to do so will result in disqualification.

Name _____ **School** _____ **Level** _____

Circle Category

Affiche Beaux Arts

Affiche Graphique

Describe your poster in English. What are you trying to portray; what is your message?
